# Ch 3.1: Linear Regression

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:

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Wed Jan 22, 2025

#### Announcements

#### Last time:

• 2.2 Assessing Model Accuracy

#### Covered in this lecture

- Least squares coefficient estimates for linear regression
- Residual sum of squares (RSS)

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### Section 1

## Simple Linear Regression

## Setup

 Predict Y on a single predictor variable X

$$Y \approx \beta_0 + \beta_1 X$$

• "≈" .... "is approximately modeled as"

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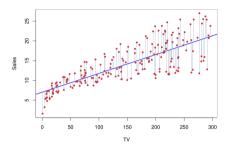
# Example

1		TV	Radio	Newspaper	Sales
2		230.1	37.8	69.2	22.1
3	2	44.5	39.3	45.1	10.4
4	3	17.2	45.9	69.3	9.3
5	4	151.5	41.3	58.5	18.5
6	5	180.8	10.8	58.4	12.9
7	6	8.7	48.9	75	7.2
8		57.5	32.8	23.5	11.8
9	8	120.2	19.6	11.6	13.2
10	9	8.6	2.1		4.8
11	10	199.8	2.6	21.2	10.6
12	11	66.1	5.8	24.2	8.6

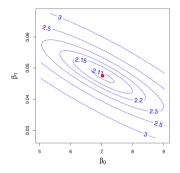
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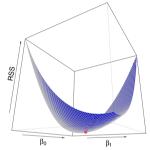
## Least squares criterion: Setup

How do we estimate the coefficients?



## Least squares criterion: RSS





Residual sum of squares RSS is

$$RSS = e_1^2 + \dots + e_n^2 = \sum_{i} (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

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sales 
$$\approx \beta_0 + \beta_1 TV$$

#### Least squares criterion

Find  $\beta_0$  and  $\beta_1$  that minimize the RSS.

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## Least squares coefficient estimates

$$\min_{\beta_0,\beta_1} \sum_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

$$\frac{\partial RSS}{\partial \hat{\beta}_0} = -2\sum_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

$$\frac{\partial RSS}{\partial \hat{\beta}_1} = -2\sum_i x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \overline{x})(y_i - \overline{y})}{\sum_{i=1}^n (x_i - \overline{x})^2}$$
$$\hat{\beta}_0 = \overline{y} - \hat{\beta}_1 \overline{x}$$

# Coding group work

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#### Next time

#### Next time:

- More on simple linear regression!
- Evaluation of model etc.

CMSE381\_S2025\_Schedule : Sheet1

Lec #	Date		Topic	Reading	HW	
1	M	1/13	Intro / Python Review	1		
2	W	1/15	What is statistical learning	2.1		
3	F	1/17	Assessing Model Accuracy	2.2.1, 2.2.2		
	М	1/20	MLK - No Class			
4	W	1/22	Linear Regression	3.1		
5	F	1/24	More Linear Regression	3.1	HW #1 Due	
6 M 1/27		1/27	Multi-linear Regression	3.2	Sun 1/26	
			Drobably Mara Linear			

#### **Announcements**

- Homework 1
  - ▶ Due Sun, Jan 26